The PTCWA 2009 Annual Media Award Guidelines

The Professional Teaching Council of Western Australia (PTCWA) is the West Australian branch of the Australian Joint Council of Professional Teaching Associations (AJCPTA) which represents the peak bodies of the education associations within Western Australia. It provides a State voice for teachers and educators in ALL systems.

The Professional Teaching Council of Western Australia Media Award is presented to a person or persons working in the media industry, for their positive portrayal of the work of teachers and schools and their recognition of the value to the community of teaching as a profession. **Your association is invited to nominate a worthy item or media personality and their material.**

The nominee should have contributed positively to the public’s perception of the significance of teaching as a profession. A person may be nominated on the basis of one or a series of news stories, media presentations, interviews or articles.

Nominations can be made by:
- a member association of the Professional Teachers’ Council of WA
- a school, school community or parent organisation
- an individual
- self-nomination
- media organisations
- other education organisations

1. Nominations should be completed on the nomination form provided or available online at [www.ptcwa.wa.edu.au](http://www.ptcwa.wa.edu.au). Each nomination is to be accompanied by a copy of the material, which supports the nomination.

2. Media items include:
   - Print – newspaper, magazines, journals
   - Electronic format – radio, television, web-based material
   - Film

3. Entries for the 2009 Award will be accepted at any time before the closing date of September 21st.

4. Individual and media organisation names, together with acknowledgement of their achievement, will be recorded on the Professional Teaching Council of Western Australia’s website.

**Presentations of the PTCWA 2009 Media Award will be made at the Outstanding Professional Service Awards function celebrating World Teachers’ Day.**

Please send documents through to the Executive Officer
PO Box 196 Mount Hawthorn 6915
by September 21st 2009.
[info@ptcwa.wa.edu.au](mailto:info@ptcwa.wa.edu.au)